

A Survey of Digital Citizenship

Brandon Brooks

A dark blue diagonal graphic that starts from the bottom left corner and extends towards the top right corner, creating a triangular shape in the bottom right of the slide.

Demographics

The Digital Citizenship Survey was emailed to my friends and family, and a link was posted to my Facebook page. Twenty-one people responded to the survey. The age groups of the respondents:

Age of Respondent	% of Total Surveyed
60 +	38.1 %
40 to 50	19 %
20 to 30	19%
50 to 60	14.3 %
30 to 40	9.5 %

Digital Citizenship

The most common aspects of digital citizenship cited by the respondents:

- Using technology responsibly
- Respectful communication and interaction with others
- Using technology to improve/enhance their lives

Online Activity/Usage

- Thirty-eight percent of respondents reported that they spend 6+ hours per day engaged in online activities (including both work and personal use).
- The lowest category of daily usage was approximately five percent of respondents who reported being engaged in online activities from between 0 and 2 hours per day.



Most Common Usage

The most commonly reported digital interactions/uses:

Digital/Online Activity	% of Respondents Participating
Social Networking	100 %
News	95%
Shopping	85.7%
Banking	81 %
Entertainment	71.4 %
Hobbies	61.9 %
Education	42.9%

Most Common Applications

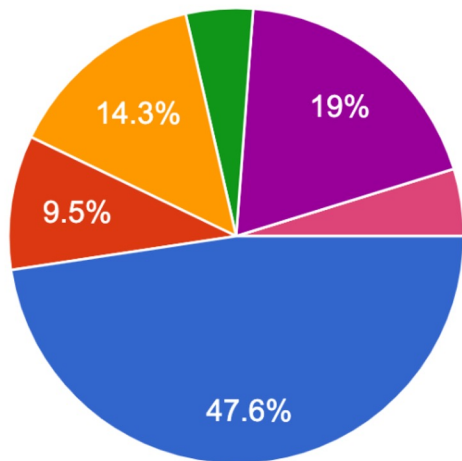
The most commonly reported applications/sites utilized:

App/Website/Resource	% of Respondents Participating
Email/Messaging	95 %
Facebook	90 %
YouTube	62 %
Instagram	48 %
Netflix	33 %
TikTok	14 %
Twitter	14 %

Digital Health

Which do you feel is the most negative part of interacting with the digital world?

21 responses



- Scams/Misinformation
- Interactions with ill mannered persons
- Misreported news and events
- Privacy Issues
- Too much of a distraction
- Other
- Interactions will ill mannered persons

Digital Health

- 80 % of respondents indicated that they Agree or Strongly Agree that activities and actions in the digital world have an effect on their lives in the physical world.
- 62% of respondents indicated that they have, at some point, felt self-conscious regarding a posting to their social media, and later removed the post.

Controversial Topics

- Fewer than 50% of respondents reported that they regularly post to their social media regarding potentially divisive topics such as politics and religion.
- Only 10% of respondents reported having an online argument with someone over a controversial topic.
 - All of those instances involved interactions with individuals the respondents personally knew.

Digital Security

- 81% of respondents reported that their social media accounts are open to access by Friends and Family only.
- Only 43 % of respondents reported feeling confident that their digital interactions and activities were secure.



Closing Information

- Most respondents had similar perspectives regarding what constituted a conscientious digital citizen.
- I was surprised to find that the largest age demographic responding to my survey was 60+. The other age group categories were fairly evenly distributed.
- It seems that, largely regardless of age, most people utilize the internet and digital resources for the same purposes.

Resources

Digital Citizenship and Netiquette: A Teacher's Guide. (2023). Retrieved from Maryville University:

<https://online.maryville.edu/online-bachelors-degrees/liberal-studies/digital-citizenship-and-netiquette-a-teachers-guide/>

Digital Citizenship Education. (2023). Retrieved from International Society for Technology in Education:

<https://www.iste.org/areas-of-focus/digital-citizenship>

Digital Security. (2023). Retrieved from Organization for Economic Co-operation and Development:

<https://www.oecd.org/digital/digital-security/>

Digital Wellness 101: Taking Control of Your Life Online. (2023). Retrieved from University of Washington:

<https://www.washington.edu/studentlife/digital-wellness-101-sr/>

Louis, K. (2021, April 9). *The Three Elements of Digital Success.* Retrieved from The Patterson Foundation:

<https://www.thepattersonfoundation.org/blog/the-three-essential-elements-of-digital-access.html>

The Increasing Importance of Digital Commerce. (2022). Retrieved from The University of Texas - Permian Basin:

<https://online.utpb.edu/about-us/articles/business/the-increasing-importance-of-digital-commerce/>

What is Digital Law. (2022, April 7). Retrieved from Grand Rapids Public Schools: <https://parents.grps.org/resource/what-is->